

Gwinnett Daily Post

home gwinnett

We Deliver the Gwinnett Market

We have the *best paid penetration* in Gwinnett County, better than any other media around.

We circulate to over *61,000 paid subscribers*, over 140,000 readers Saturday, representing a 29% household penetration in our Retail Trade Zone.

Our Sunday circulation is over *104,000 paid subscribers*, over 260,000 readers, representing a 50% household penetration in our Retail Trade zone.

We bring you buyers ready, willing and able to purchase a New or Pre-owned Home.



Copy and Space Deadline

For Saturday's publication... Tuesday at 3pm
For Sunday's publication... Thursday at 3pm

Pricing

Effective August 1, 2007. All rates are per ad cost. All rates are net.

Frequency	Saturday			Sunday			Combo		
	Full Page	Half Page	Qtr. Page	Full Page	Half Page	Qtr. Page	Full Page	Half Page	Qtr. Page
52 weeks	\$1140	\$775	\$480	\$1430	\$850	\$545	\$2050	\$1395	\$860
26 weeks	\$1225	\$850	\$510	\$1505	\$930	\$590	\$2205	\$1530	\$920
14 weeks	\$1350	\$910	\$555	\$1625	\$990	\$635	\$2425	\$1640	\$995
Open	\$1660	\$1040	\$615	\$1950	\$1120	\$700	\$2990	\$1875	\$1110

Open Rate: \$35 per col. inch for ads less than a quarter page.

Color (subject to availability)
Saturday or Sunday

Process Color **\$275**
Spot Color **\$175**

Feature Story (subject to availability)

Front Page Position, Process color

Saturday **\$795** Sunday **\$955**

Showcase of Homes

Listings per ad Sat or Sun

2.....\$75
4.....\$105
6.....\$130
8.....\$140
10.....\$150
12.....\$160

Run both Sat and Sun, 2nd ad at 50% off

For more information contact your Real Estate Account Executive at (770) 963-9205

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