

Gwinnett Daily Post

www.gwinnettdailypost.com

Boating

We Deliver the Gwinnett Market

Gwinnett County is a premium market for boating enthusiasts.
Gwinnett County has 14,114 registered boat owners.

Source: Georgia Department of Natural Resources

*The Gwinnett Daily Post reaches more consumers than any other media around.
We bring you buyers ready, willing, and able to purchase a New or Pre-owned Boat!
61,000 paid subscribers Tuesday – Saturday, 104,000 paid subscribers Sunday*



Effective August 1, 2007. All Rates are per ad cost. All Rates are Net.

| | <u>Open Daily</u> | <u>Open Sunday</u> |
|-----------|-------------------|--------------------|
| Full Page | \$1190 | \$1635 |
| Half Page | \$845 | \$1185 |
| Qtr. Page | \$625 | \$845 |

| 13 Consecutive Weeks | | |
|----------------------|--------------|---------------|
| | <u>Daily</u> | <u>Sunday</u> |
| Full Page | \$900 | \$1355 |
| Half Page | \$590 | \$900 |
| Qtr. Page | \$510 | \$675 |

Bonus
Sign a 13-week agreement and receive 5 free logo liner ads each week FREE!

A \$4,680 VALUE



Repeat Discounts

Daily-to-Daily: 25% off the 2nd and subsequent ads within a 6-day period
Sunday to Daily: 40% off the 2nd and subsequent ads within a 6-day period

For more information contact your Account Executive at (770) 963-9205

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